

SimLanka

# SIM LANKA

---

## COMPANY PROFILE

SIM LANKA (PVT) LTD

RANMUTHUGALA ESTATE,  
KADAWATHA.11850, SRI LANKA

E : [sales@simlanka.com](mailto:sales@simlanka.com)

M: +94773579620

# OUR STORY

Incorporated in March 2001 Sim Lanka has dedicated it's efforts to importing /manufacturing of electronic products, electrical equipment, industrial equipment and packaging material for a wide range of customers that include large multinationals and local enterprises in Sri Lanka and India.

We work closely with our customers to develop solutions based on custom requirements to serve business verticals across the industrial and manufacturing sectors. Being a single source enables customers an unparalleled experience in sourcing high quality products at competitive prices complying with international standards and on time delivery.

With over 10 offices in the Indian sub-continent and in Sri Lanka, the mission of Sim Lanka is to provide highest quality of service, products and value to our customers by becoming a regional player in our business niches.



SimLanka



# VISION

*To be the leading partner in enabling innovation in product sourcing, development and inventory management for B2B sectors.*



# OUR EXPERTISE

*Innovation across the value chain*



## COMPETITIVE SOURCING PARTNER

We understand our customers complex requirements and source products of unparalleled quality complying with the highest international standards.

**We assist in prototype development, material sourcing and product innovation.**



## CUSTOMIZED INVENTORY MANAGEMENT

We provide tailor-made inventory management solutions so that our customers will benefit with on-time and accurate deliveries to smoothen their operations.

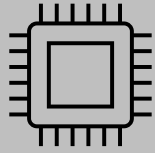


## INNOVATIVE TRADING SOLUTIONS

Our competitive pricing and payment solutions go above and beyond our customer requirements. We integrate and innovate along with customer resource planning to develop the ideal business relationship.

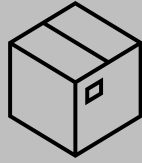
**“We specialize in reliable solutions with our core strength being our flexibility to adapt to fast changing needs on a product-by-product basis for our valued customers.”**

# KEY SECTORS AND PRODUCTS



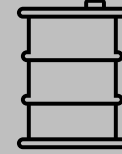
## **ELECTRONIC MANUFACTURING**

Soldering and De-soldering  
Equipment  
ESD Products  
Cable Ties/Mounts  
Surge Arrestors  
Heat Shrinkable Tubes  
Cotton Applicators  
Fume extractors  
Consumables  
Connectors  
Capacitors



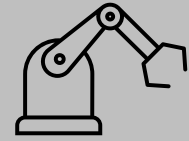
## **PRINTING AND PACKAGING INDUSTRY**

Rigid packaging  
Ultrasonic Welded  
Containers  
Flexible Materials  
Films  
Foil  
Decorative Solutions For  
Textiles  
Doctor Blades  
Static eliminators  
ESD packaging



## **INDUSTRIAL OIL REGENERATION SERVICES**

Hydraulic Oil  
Transformer Oil  
Other Industrial Oil  
Purification machinery



## **INDUSTRIAL AUTOMATION**

Robotic applicators  
Packaging Machinery  
Custom machinery

# Electronics manufacturing sector

Over 100 Sri Lankan manufacturers and service providers in the Electrical and Electronic industry operate within Electronic Manufacturing Services (EMS), Electrical and Electronics Component Manufacturing, Original Equipment Manufacturing (OEM), Design Services, and Research & Development domains. The current export product span has enabled the local industry to be sub-segmented into fourteen (14) sub sectors, exporting over thirty (30) different product categories.

We at Sim Lanka proudly serve some of the most prominent players in the "Design to delivery" value chain in the electronics manufacturing sector.

## BRANDS WE SERVE



# OTHER VALUED CUSTOMERS

## SEGMENTS:

STEEL & METAL MANUFACTURERS

PLASTIC AND RUBBER MANUFACTURERS

POWER GENERATION(HYDRO, TURBINES)

PAPER MANUFACTURERS

AUTO MANUFACTURERS

CABLE MANUFACTURERS

RESEARCH AND DEVELOPMENT INSTITUTES



OUR  
STRATEGIC  
PARTNERS

Weller®

MURR  
ELEKTRONIK

HUBY  
WORLD-TOP BLEND-OF-COTTON SPIN FOR INDUSTRIAL USE



ELFA DISTRELEC

SIMCO ION™  
An ITW Company

GIANTLOK

KLEENTEK



Oilmax  
Oilmax Systems Private Limited



# CONTACT US

**SIM LANKA (PVT) LTD  
RANMUTHUGALA ESTATE,  
KADAWATHA.11850, SRI  
LANKA**

**E : [sales@simlanka.com](mailto:sales@simlanka.com)**

**M: +94773579620**

**T: +94 11 4348938/9**

**F: +94 11 2802988**